





Sociedad Española de Directivos

de Atención Primaria









Digital Health is a reality in our environment. However, there is still a lot to be done. We must reflect on whether the current scenario is adapted to the current and future needs of users, and what could be the most appropriate strategies to face the challenges of health in the coming years. For this reason, the following decalogue of challenges has been proposed for the advancement of the digital transformation in health:

- 1. Independent Digital Health Agency
- 2. Reorganization of information
- 3. The patient as the central axis
- 4. Chronic disease care
- 5. New clinical history systems
- 6. Diagnostic imaging
- 7. Digital pathology
- 8. Telemedicine
- 9. Advanced Data Analysis, Big Data, Artificial Intelligence
- 10. Open Data

This Decalogue has an impact on three main areas of action: people care, the data revolution and the opportunity to manage medical images. All this will be discussed at the Digital Health Congress in San Sebastián which, as every year, will bring together health professionals, managers, technology companies, universities, patients and anyone interested in the subject.

Digital transformation is a necessity, but it is also a big opportunity. If we all work in the same direction, we can move towards a health based on value, efficient and sustainable. Do we accept the challenge?

Enrollment: Before July, 31: 190 €. After August, 1: 210€

Students of health sciences: 50€

Academic value: 20 hours (University of Basque Country)
Language: Spanish and English (translation will be available)
More information: ehealthdonostia.com #ehealthdonostia

Marisa Merino.

Congress Chair

THURSDAY, 12 SEPTEMBER

9:30 Opening

Minister of Health of de Basque Country. Nekane Murga Congress Chair: Marisa Merino

10:00 Opening conference. Brian O'Connor. ECHAlliance Chair

10:45 Care for people Integrated Care

Moderator: Jaume Raventos. ASD Speakers: Mikel Ogueta. Osakidetza Rafael Pardo Espino. Costaisa Ester Sarquella. Tunstall

12:00 Coffee break

12:30 Data revolution

Moderator: Martin Begoña. Osakidetza Speakers:

Aitor Moreno. I3B Baltasar Lobato. EY Victor Vicente.Philips

14:00 Lunch at the Miramar Palace

16:00 Presentation of projects

Moderator: Iñaki Lapuente. SEDAP

FRIDAY, 13 SEPTEMBER

9:30 Health 2.0 Basque

Moderators: Gonzalo López, Juan Carlos Santamaría, Blanca Usoz. Health 2.0 Basque

Best projects of the Basque Country

11:00 Coffee break

11:30 The opportunity of the image

Moderator: Ignacio López Parrilla. Signo Foundation Speakers: Jorge R López Benito. CreativiTIC Jon Zabaleta. Biodonostia

Juan Antonio Retamero. Granada Hospitals

13:00 Digital skills of citizens and health professionals

Ana Vitórica. Basque Government

13:30 Closing. Juan Diego. General CEO of Osakidetza.

PROJECT SUBMISSION

General rules

- 1.A summary of the work will be forwarded whose maximum length does not exceed 300 words (no tables, graphs, or figures) stating the authors, workplace and e-mail.
- 2.The summary has to be sent by e-mail before 9 August 2019 to: <u>TOLOSALDEAESI.GERENTZIA@osakidetza.eus.</u>
 Acceptance or rejection of the work will be notified by e-mail to the authors.
- 3. Accepted works will be exposed in space and time for the purpose.
- 4. Works will be accepted in Spanish or English

Content

- 1. Defining the challenge or problem that is resolved or improved (why)
- 2. Description of innovation (what)
- 3. Description of the implementation (how)
- 4. Results obtained
- 5. Lessons learned: (what to do and what not)

PARTNERS

ECHAlliance ASD Signo Foundation SEDAP

MORE INFORMATION

ehealthdonostia.com

https://www.uik.eus/en/congreso-de-salud-digital-retos-para-avanzar